

RESPONSIBLE
FISHING
SINCE 1976



A MODEL FOR ECONOMIC RECONCILIATION



The purchase of Clearwater Seafoods by a coalition of Mi'kmaq communities, in partnership with Premium Brands, is a leading model of economic reconciliation in Canada's fisheries.

Clearwater is working with communities and individuals to identify and implement complementary commercial opportunities that provide additional long-term financial, employment and capacity building benefits.

BUSINESS PARTNERSHIPS & AGREEMENTS

The investment will provide prosperity to Mi'kmaq communities for generations to come. In addition to the economic benefits from ownership, it will increase opportunities for Indigenous businesses and individuals, while building a more equitable economy within Atlantic Canada.



- Fishing licenses and quotas
- Supply partnerships
- Other business opportunities

INDIGENOUS EMPLOYMENT & OPPORTUNITIES

Be the employer of choice, providing Indigenous community members with opportunities and hands-on experience.

- Hired Indigenous Employment Officer
- Launched *Careers Set Sail* program



CULTURAL AWARENESS

Training and education to increase knowledge and awareness of Indigenous culture, history and heritage.



CLEARWATER CARES

Charitable giving and community engagement.

Goal: 50% of funds to go towards Indigenous causes and charitable organizations.



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MEET OUR MI'KMAQ COALITION

In 2021, Clearwater proudly announced that we were 50% acquired by the newly formed Mi'kmaq Coalition. The Mi'kmaq Coalition was formed by Membertou, Miawpukek, Paqtneke, Pictou Landing, Potlotek, Sipekne'katik, and We'koqma'q, seven Mi'kmaq communities in Nova Scotia and Newfoundland and Labrador. Representing the single largest investment in the seafood industry by any Indigenous group in Canada, we are incredibly proud of the impact this transaction has in benefiting Mi'kmaq communities in Nova Scotia and Newfoundland and Labrador for generations to come.



Membertou
WELCOMING THE WORLD!

✳ **Membertou First Nation**

📍 Membertou,
Cape Breton, Nova Scotia

👤 1,000+ on-reserve
600+ off-reserve



✳ **Miawpukek Mi'kamawey Mawi'omi
(Miawpukek) First Nation**

📍 Conne River, Newfoundland
and Labrador

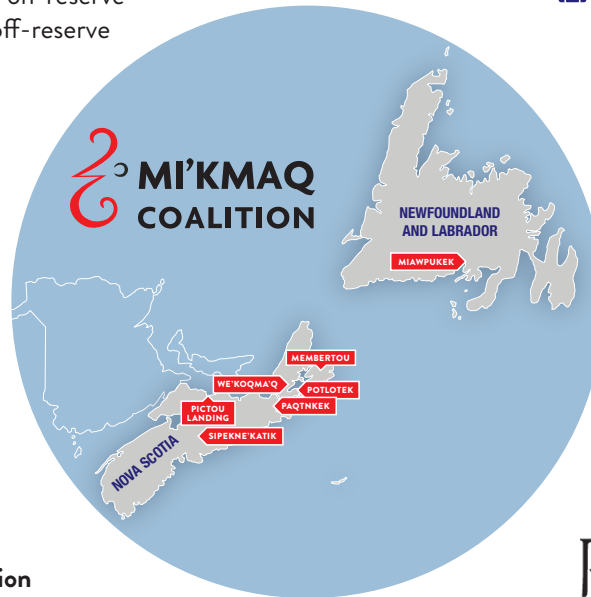
👤 800+ on-reserve
2,250+ off-reserve



✳ **We'koqma'q (Waycobah)
First Nation**

📍 Whycomagh, Cape
Breton, Nova Scotia

👤 1,000+ on-reserve
50+ off-reserve



✳ **Potlotek First Nation**

📍 Chapel Island, Nova Scotia

👤 650+ on-reserve
150+ off-reserve



✳ **Pictou Landing First Nation**

📍 Trenton, Nova Scotia

👤 500+ on-reserve
150+ off-reserve



✳ **Sipekne'katik First Nation**

📍 Shubenacadie, Nova Scotia

👤 1,400+ on-reserve
1,600+ off-reserve



✳ **Paqtneke First Nation**

📍 Antigonish County,
Nova Scotia

👤 450+ on-reserve
150+ off-reserve

clearwater.ca

