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# A MODEL FOR ECONOMIC RECONCILIATION



The purchase of Clearwater Seafoods by a coalition of Mi'kmaq communities, in partnership with Premium Brands, is a leading model of economic reconciliation in Canada's fisheries.

Clearwater is working with communities and individuals to identify and implement complementary commercial opportunities that provide additional long-term financial, employment and capacity building benefits.

## BUSINESS PARTNERSHIPS & AGREEMENTS

The investment will provide prosperity to Mi'kmaq communities for generations to come. In addition to the economic benefits from ownership, it will increase opportunities for Indigenous businesses and individuals, while building a more equitable economy within Atlantic Canada.



- Fishing licenses and quotas
- Supply partnerships
- Other business opportunities

## INDIGENOUS EMPLOYMENT & OPPORTUNITIES

Be the employer of choice, providing Indigenous community members with opportunities and hands-on experience.

- Hired Indigenous Employment Officer
- Launched *Careers Set Sail* program



## CULTURAL AWARENESS

Training and education to increase knowledge and awareness of Indigenous culture, history and heritage.



## CLEARWATER CARES

Charitable giving and community engagement.



Goal: 50% of funds to go towards Indigenous causes and charitable organizations.

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# MEET OUR MI'KMAQ COALITION

In 2021, Clearwater proudly announced that we were 50% acquired by the newly formed Mi'kmaq Coalition, comprised of seven Mi'kmaq communities in Nova Scotia and Newfoundland. Today, Clearwater is proudly Indigenous-owned, committed to creating a sustainable seafood future for generations to come.



- ✦ **Membertou First Nation**
- 📍 Membertou, Cape Breton, Nova Scotia
- 👤 1,695



- ✦ **Miawpukek Mi'kamaway Mawi'omi (Miawpukek) First Nation**
- 📍 Conne River, Newfoundland and Labrador
- 👤 800+ on-reserve, 2,000+ off-reserve



- ✦ **We'koqma'q (Waycobah) First Nation**
- 📍 Whycocomagh, Cape Breton, Nova Scotia
- 👤 1,038



- ✦ **Potlotek First Nation**
- 📍 Chapel Island, Nova Scotia
- 👤 786



- ✦ **Pictou Landing First Nation**
- 📍 Trenton, Nova Scotia
- 👤 673



- ✦ **Sipekne'katik First Nation**
- 📍 Shubenacadie, Nova Scotia
- 👤 2,811



- ✦ **Paqtnekek First Nation**
- 📍 Antigonish County, Nova Scotia
- 👤 598

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