

Thank you for your interest in our Clearwater Cares charitable program.

With a broad commitment to being socially responsible and through our Clearwater Cares program, we support a wide range of causes and charitable organizations. Since Clearwater's inception in 1976, our founders instilled the importance of helping others into us and to this day, we actively support events and causes in our communities, striving to achieve the greatest possible impact with our Clearwater Cares funds.

## Clearwater Cares focuses on causes benefiting children's health and wellness (schools, medical causes, etc.). As such, we are unfortunately unable to provide funding for adult groups and associations.

Due to the tremendous number of donation requests Clearwater receives for consideration, the following steps must be adhered to:

- All donation requests need to be submitted in writing on official letterhead from the requesting organization, group, school, or association. The letterhead must include the mailing address and telephone number, and should also include the name and email address for a contact person. Requests from unofficial sources will not be considered.
- All donation requests must be submitted one month in advance of the date of the fundraising event. Clearwater is not able to accommodate requests with short notice.
- Clearwater does not make donations towards events to benefit for-profit businesses or give to professional fundraising agencies. These types of requests fall outside our charitable giving mandate.
- Clearwater does not make donations to political campaigns. Contributions of business funds to government officials or other parties to promote Clearwater's political or commercial interests are prohibited unless the contribution has been approved in accordance with the procedures set forth in Clearwater's Code of Business Conduct.
- Clearwater is not in a position to donate to every sports group or individual child involved in sports activities. Clearwater chooses instead to support schools, hospitals and medical causes in the community that work together to provide a healthy and enriching environment for children. This will allow Clearwater's donations to benefit children broadly across various communities.
- Clearwater is unable to provide more than one donation per calendar year to any given group or cause.

- Clearwater respectfully asks that organizations, groups, individuals, etc. refrain from following up on the donation request. We receive a significant number of requests and make every effort to process them as quickly as possible. Donations are processed once a month on the 25<sup>th</sup>.
- Clearwater will contact the requesting organization, group, individual, etc. if your request has been approved.
- If applicable, Clearwater requests the group provide the official lottery number obtained from the Nova Scotia Alcohol and Gaming Authority for the specific event. In the case of a charity, please provide the official Registry Number.
- Clearwater requests that whenever possible, an official tax receipt be issued to Clearwater Seafoods and sent to <u>clearwatercares@clearwater.ca</u>
- Clearwater requests that whenever possible, an invoice be provided once your donation has been approved and sent to <u>clearwatercares@clearwater.ca</u>

## **Contact information:**

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