

Clearwater Seafoods announces British Retail Consortium (BRC) Certification

Clearwater is pleased to announce the recent certification of two of its processing facilities under the British Retail Consortium (BRC) standard for food safety. Pierce Fisheries, specializing in processed lobster and individually quick frozen Canadian and Argentine scallops, and St. Anthony Seafoods, specializing in cooked and peeled shrimp have been certified by the BRC, the global leader in third-party food safety standards. These recent certifications recognize Clearwater's dedication to excellence in customer satisfaction by assigning an "A" grade to the company's stringent quality control and food safety measures.

Now celebrating 10 years, the BRC has been recognized internationally as the leader in food safety certification. As a member of the Global Food Safety Initiative (GFSI) the BRC is committed to continuous improvement of its food safety standard and requires the same continuous improvement from the food processing facilities they certify. A growing number of retailers and major manufacturers in Europe and North America require this independent certification from their suppliers.

Caroline Davis, General Manager of St. Anthony Seafoods explains the company's rationale in seeking the certification, "Globally recognized certifications such as BRC and MSC (Marine Stewardship Council for fisheries sustainability) help us to ensure that our plants and practices are meeting the best possible standards and provide valuable third party recognition of our commitment to our customers."

ABOUT CLEARWATER SEAFOODS LIMITED

Clearwater Seafoods is a leader in the global seafood industry recognized for its consistent quality, wide diversity and reliable delivery of premium seafood, including scallops, lobster, clams, cold-water shrimp and crab. Since it's founding in 1976 Clearwater has invested in science, people, technology, resource ownership and resource management to sustain and grow its seafood resource. This commitment has allowed it to remain a leader in the North American seafood industry.

www.clearwater.ca

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